



Overheard in Minneapolis Advertising Price Sheet

Contact

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Banners

Ad Size	150 x 60	150 x 150	160 x 600
Monthly Rate	\$125	\$180	\$400
6 Month Rate	\$713	\$1,026	\$2,280
1 Year Rate	\$1,350	\$1,944	\$4,320
2 Year Rate	\$2,550	\$3,672	\$8,160

If you're interested in another size, please contact me.

Text Links

Text links that appear on all pages: \$100 per month.

All payments are currently made through PayPal.

WEBSITE INFORMATION

- 800-1200 visitors daily
- 32,000 visitors monthly (12,000 unique).
- 1.69 average page views per visitor
- 52,000+ page views per month
- 2:32 average time on site

DEMOGRAPHICS

Age

Under 13	0%
13-17	3%
18-24	38%
25-34	43%
35-50	14%
Over 50	3%

Gender

Male	34%
Female	66%

Interests

Music	82%
Movies	64%
Television	49%
Clothing/Apparel	43%

Electronics	35%
Shopping	29%
Dating/relationships	26%
Video/computer games	25%
Sports	10%
Home Improvement	8%
Financial Services	8%
Religious Activities	5%
Programming	1%

People may select more than one checkbox, so percentages may add up to more than 100%.

Education

Have not graduated high school	3%
High school graduate	3%
Some college	27%
Two year degree	6%
Four year degree	47%
Graduate degree	14%

Income

Less than \$20k	33%
20k to 29k	11%
30k-49k	31%
50k-69k	13%
70k-100k	7%
More than 100k	6%